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Answers (Alternative answers in brackets) 1 This is my first job since university. (since leaving university)2 I just graduated. (I've just graduated) 3 What did you study?(were you studying)4 I did a degree in International Business and Management at Hull. 5 There were a lot of modules in Marketing. 6 I did a marketing qualification. 7 I got a job as a Marketing Assistant for a finance ...

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As well as teaching specialist language, the course also develops job-specific skills such as carrying out marketing audits using SWOT, PESTEL and Five Forces analyses, planning the marketing mix, preparing marketing campaigns, organising events and exhibitions and developing digital marketing strategies.

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